Comparative Analysis of Ukrainian And International Educational Projects

Valeriya Bohun,
Oleksandra Onyshkevych

Department of Management Technologies, Lviv Polytechnic National University, UKRAINE, Lviv, S. Bandery street 12,
E-mail: Oleksandra.O.Onyshkevych@lpnu.ua

Abstract – The cause of the problem is that under conditions of globalization the education is a highly productive form of the capital investment likewise the important social guarantee.

Key words – Ukrainian projects, international projects, education

I. Introduction

The aim of this study is to determine the educational projects in Ukraine as a powerful driving forces in deepening the knowledge and development of skilled employees at the labor market. For this purpose, it is important to make the comparative analysis of the actual Ukrainian and international educational projects.

II. The purpose of the article

The cause of the problem is that under conditions of globalization the education is a highly productive form of the capital investment likewise the important social guarantee.

III. The main material

The labor market is in a constant need for the qualified personnel, who should get the latest knowledge and could achieve the high professional qualifications. Therefore, the effective functioning of the education market depends on the labor market and the market system in general. So, the issue concerning the educational projects today is important under the current economic development.

Ukrainian government allocates the insufficient funds for the educational projects financing. Within these projects even the limited resources are spent inefficiently. Imperfect management system leads to a lack of money, lack of transparency of their use. The domestic projects have to keep up with the technological advances, to be innovative and responsive to the needs of the target audience to which they are directed.

In order to conduct a comparative analysis it is necessary to determine the parameters according to which the positive and negative aspects of the projects will be determined. In my opinion, the main characteristics for comparison are the target audience, project budget, costs, and timing of the goals and results of the project. The target audience determines for which type of listeners is the project, the description of the project speaks about the direction of the project, the budget shows who will cover the costs of the project, the terms of the project indicate the duration of one or another project. The main parameters to be compared are the aim of the project and the results of it. The aim is the desirable and proven result achieved within a certain period under the given conditions of the project. The result of the educational project is a high level of knowledge and skills of the listeners at the labor market.

For example, compare the Ukrainian educational projects, such as: HR-school for students and graduates, the project "The best - with Ukrtelecom", and international: Scholarships "Chevening" to study in the UK, the program "SEED Grant" (see. Table 1).

<table>
<thead>
<tr>
<th>Project</th>
<th>Targeted audience</th>
<th>Description of the project</th>
<th>Covering of expenses</th>
<th>Duration</th>
<th>Aim</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. HR-School for students and graduates</td>
<td>Students and graduates of any specialty</td>
<td>&quot;HR School&quot; – is a special project for youth who have a desire to work with personnel</td>
<td>Participation is free for the best 30 participants</td>
<td>12-30 September 2016.</td>
<td>Improve knowledge and practical skills in personnel management.</td>
<td>Development of HR-community, exchange of experience, search of the young staff at the modern labor market.</td>
</tr>
<tr>
<td>2. Educational project &quot;The best - with Ukrtelecom &quot;,</td>
<td>Students and young graduates</td>
<td>Educational project is a unique opportunity to visit workshops and master-classes of the best company employees</td>
<td>Project is free</td>
<td>End of September-beginning of November</td>
<td>To give the opportunity to the participants to develop their own project, to get acquainted with the telecommunication sphere and company’s work</td>
<td>Guaranteed employment for the best participants of the project</td>
</tr>
</tbody>
</table>

TABLE 1

Comparative Characteristics of Educational Projects in Ukraine and Abroad
Analyzing the table the following drawbacks of Ukrainian educational programs in comparison with the international ones can be defined:

1. Lack of funding. International projects fully fund the study in the best universities of the world, at that pay scholarship, provide cash benefits: for scientific research, travel and others. Meanwhile, Ukrainian projects are aimed at Ukrainian students and cover only a tiny fraction of costs.

2. The short-term. Ukrainian educational project is usually designed for a short period of time.

3. Political instability - due to the uncertainty of the political situation in the country leads to a high risk in terms of investing into the project realization and the probability of its implementation.

Conclusion

So, Ukrainian projects will be able to compete with the international ones, if government allocates more money for their development. Educational projects should meet the needs of the modern society, properly motivate the target audience. Just then the education in our country will be complying with the European level, inasmuch as the highly educated young people are the key to a prosperous country.

References

